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UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

LEVI STRAUSS & CO.,

Case No. CV 10-02658 LB

Plaintiff,

v.

BRAND X, L.L.C.,

**STIPULATION AND [PROPOSED]
ORDER FOR EXTENSION OF TIME TO
RESPOND TO COMPLAINT**

Defendant.

Plaintiff LEVI STRAUSS & CO. and defendant BRAND X, L.L.C., by and through their attorneys of record, hereby stipulate as follows:

1. Plaintiff LEVI STRAUSS & CO.'s Complaint for Trademark Infringement, Trade Dress Infringement, Unfair Competition, False Advertising and Dilution was served on defendant BRAND X, L.L.C. on July 9, 2010. Based on that service date, a response to the Complaint would otherwise be due on July 30, 2010.

2. Due to the Defendant's need to retain litigation counsel for this matter, and the desire of the parties to consider an early resolution of the case before incurring unnecessary attorney's fees and costs, it is hereby stipulated that defendant BRAND X, L.L.C. may have an extension of fourteen

1 (14) days to respond to the Complaint, which would make an answer or other pleading in response to
2 the Complaint due on August 13, 2010.

3 DATED: July 28, 2010

4 Respectfully submitted,

5 BRAND X, L.L.C.

7 By: /s/ Daniel J. Bellizio
8 DANIEL J. BELLIZIO
Attorneys for Defendant
9 BRAND X, L.L.C.

10 DATED: July 28, 2010

11 TOWNSEND AND TOWNSEND AND CREW LLP

12 By: /s/ Ryan Bricker
13 RYAN BRICKER
14 Attorneys for Plaintiff
LEVI STRAUSS & CO.

16 **ORDER**

17 Based upon the Stipulation of the parties hereto, it is hereby ordered that the date for defendant
18 BRAND X, L.L.C. to file a response to the Complaint of LEVI STRAUSS & CO. in this matter is
19 extended to August 13, 2010.

20 Dated: 7/30/2010

